

INFORMATION FOR EMPLOYERS

EXECUTIVE PRESENCE PROGRAM

Twelve weeks of coaching for leaders who need to be heard in meetings, boards and negotiations. Live, in a group of no more than twelve.

WHAT YOUR LEADER WORKS ON

- Making clear, concise contributions in meetings and boards – so that they are heard and attributed to them.
- Speaking with composure under pressure: when challenged, interrupted or in difficult conversations.
- Negotiating budget, resources and roles with more confidence.
- Building visibility beyond their own team.

HOW WE WORK

- On real situations from day-to-day work, not on theory modules.
- The group is where it is practised under real conditions; one-to-one coaching goes deeper into the individual situation.
- Everything is live by video conference. No recordings, no learning videos.
- In line with the ethics guidelines of the German Coaching Association (DFC).

AT A GLANCE

Duration	12 weeks, 31 January to 25 April 2027 (Easter break on 28 March). A further cohort starts on 19 September 2027.
Scope	12 group sessions of 120 minutes and 3 one-to-one sessions of 90 minutes – 28.5 live hours in total.
Group	No more than 12 participants. German-speaking group Sundays 16:30–18:30, English-speaking group Sundays 19:30–21:30 (Berlin time) – outside working hours.
Between sessions	Available by messenger, replies usually within 24 hours on working days.
Materials	Reflection journal, phrase library and the book “Invisible No More”.

INVESTMENT

€3,800 per place

if the agreement is concluded by 10 January 2027, thereafter €5,400. Final price, invoiced to the company, payable within 14 days.

Three or more places: 10% off each place. The places can be spread across cohorts within twelve months, with no more than four per group.

CONFIDENTIALITY

What is discussed in coaching stays confidential – including towards the employer. That is what makes it possible to work on the situations that really matter.

NEXT STEPS

Application via kimseidler.com/en/pages/programs, followed by a 30-minute introductory call. If it is a fit, you receive the corporate agreement and the invoice.

ABOUT KIM SEIDLER

Certified coach (Dr. Migge-Seminare), member of the German Coaching Association. Leadership experience at Bertelsmann / RTL Deutschland, ProSiebenSat.1 and Atos. Lecturer at Munich University of Applied Sciences and the University of Music and Theatre Munich. Author of “Invisible No More”.

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TEMPLATE FOR PARTICIPANTS

REQUEST FOR FUNDING

You can copy this text into an email to your manager or HR. Fill in the highlighted parts yourself. Attach the first page of this document as information.

Subject: Request for funding – Executive Presence Program (January to April 2027)

Hi [manager's name],

Over the coming months I'd like to develop an area that is becoming increasingly important in my role as [role]: impact and presence in meetings, boards and negotiations.

I've chosen the **Executive Presence Program** by Kim Seidler and would like to ask whether the company could cover the cost from the training budget.

What it involves

- 12 weeks, 31 January – 25 April 2027, online on Sundays (outside my working hours)
- 12 group sessions of 2 hours in a small group (no more than 12 participants) plus 3 one-to-one coaching sessions of 90 minutes
- Work on real situations from my day-to-day job, no theory modules
- Kim Seidler is a certified coach, a member of the German Coaching Association (DFC) and a lecturer in Transformation Leadership at Munich University of Applied Sciences

What I want to bring back

- [e.g. argue more clearly and concisely in steering committees]
- [e.g. position ideas so they are attributed to me]
- [e.g. negotiate budget and resources with more confidence]

Cost: €3,800 if booked by 10 January 2027, thereafter €5,400. The invoice can be issued directly to the company. If the company books three or more places, each place is 10% less.

I'd appreciate a short conversation about it – including how I can share what I learn with the team.

Best regards
[Your name]